

Revised 9 November 2006

**IYANW Board Meeting
8 October 2006**

Board Meeting Minutes.

Present:

IYANW Board Members:

Pat Musburger, Felicity Green, Nina Pileggi, Paul Cheek, Judy Landecker, Tonya Garreaud, Debi Galliers and Don Gura;

Location:

Tree House Yoga, Shoreline, Washington.

The meeting was called to order by Pat Musburger at approximately 11 am.
Three AUM's, invocation to Patanjali, and a blessing by Felicity Green.

Welcome to new board members: Tonya Garreaud and Debi Galliers.

[Motion to approve minutes of the summer meeting, after suggested changes to the minutes, unanimously approved.](#)

Future minutes will be approved via email and once approved they will be posted to the IYANW website.
The minutes will now include a date revised at the top that is automatically updated when the document is edited/changed.

Action Items:

- Paul to send action items out the day after the meeting.
- Paul to finish the minutes and share with members for review via email. Deadline 15th of October.

Committee Reports

Finance/Treasurer Report - Nina.

Report 1.

Cash Flow - YTD

1/1/2006 through 10/16/2006

Category Description 1/1/2006- 10/16/2006

INFLOWS

Insufficient Funds Redeposited	144.00
Membership	1,350.00
Misc Income	3,258.53
Rahasya	0.00

Scholarship Fund 485.00
TOTAL INFLOWS 5,237.53

OUTFLOWS

Air Travel 853.50
Assoc. Reinstatement Fee 100.00
Auto
Fuel 58.46
TOTAL Auto 58.46
Envelopes Newsletter 10.43
Insufficient Funds DEBIT 148.00
Meals 54.27
Meeting Food 62.00
Newsletter 13.92
Office Supplies 12.59
Parking 29.50
Photocopies 14.70
Postage 49.98
Postage Newsletter 37.26
Printing 41.02
Printing Newsletter 56.58
Scholarship Award 400.00
Service Mark Annual Fee 200.00
TOTAL OUTFLOWS 2,142.21

OVERALL TOTAL 3,095.32

Report 2.

Net Worth - As of 10/1/2006
Account Balance

ASSETS

Cash and Bank Accounts
Checking 4,729.59
TOTAL Cash and Bank Accounts 4,729.59

TOTAL ASSETS 4,729.59

LIABILITIES 0.00

OVERALL TOTAL 4,729.59

Action Items:

- Nina will review the categories used for Quicken reports and create more meaningful categories. Deadline 31st of December.
- Nina will coordinate with Nadine to transfer the account to a more central bank and let the board know when the task is complete. Deadline 30th of November.

Membership - Nina.

As of September 30, 2006 we have 68 members. The members are as follows:

Category	Count
Certified Teachers	25
Teachers in Training	7
General Members	36
Total	68

The new 2007 “grandfather” clause was discussed. The decision is not final yet but members who join towards the end of the year will be grandfathered for membership the following year. Details to follow from IYNAUS.

There will soon be online membership renewal options coordinated through IYNAUS.

Communications- Don.

Contacted Carmen Viola to get weblink from the IYNAUS website fixed. It is currently working. Asked about using the INAUS template and she advised to proceed with our own design and hosting.

Contacted the IYANW web programmer and together we designed additional web pages. One for Northwest yoga studios to list websites. We designed a link for a workshop page. We designed a link to download meeting minutes and past newsletters. Status of this job: The studio links are live Don is waiting on a few more currently under design by the individual studios. The Workshop page is ready and live and awaits content. The newsletters are downloadable with the exception of the summer 06 issue. This one is not posted yet. All of the meeting minutes to date are downloadable.

Designed and finalized summer newsletter. Released in early August 06.

No activity to report on the design of an email blast.

The cost of updating the IYANW website was \$50.00 instead of \$300.00 thanks to Don trading private yoga sessions with the web person.

Don will submit a bill for some of the website work.

Nominating Committee - Felicity.

IYANW received 35 ballots out of 65 sent.

Tonya Garreaud, Debi Galliers and Judy Landecker were all elected to the board.

The next ballots will include who is leaving the board and their certification level and geographical area.

Presidents Report - Pat.

News from IYNAUS.

The 2007 Convention will be in Las Vegas May 2—6. The theme is Annamayakosa to Anandamayakosa—From Body to Bliss. All regions are asked to promote it particularly among the general members.

IYANW News.

Vickie Aldridge of Boise, ID has been awarded a Karin O'Bannon scholarship to study in Pune in 2007.

Due to Pat's participation in the 2007 convention other board members may have to help cover some of her responsibilities. All board members may be asked to volunteer for convention activities and to encourage our students to attend.

Action Items:

-Pat will take to the IYNAUS board meeting a question about requiring IYNAUS membership to attend general conference and about any scholarship money to attend the convention. Deadline 1 November 2006.

Old Business

Job Description Review.

All board members job descriptions were reviewed and edits suggested.

Action Items:

-Paul will type in the Nominating Committees Job Description. Deadline 14th of October.

-Paul will make the suggested edits to all of the board job descriptions. Deadline 14th of October.

Asana break.

Lunch.

Scholarship.

Judy suggested setting two deadlines for applications during the year:

30 January

30 June

Motion to approve deadlines of 30 January and 30 June was unanimously approved.

It was suggested that the committee will let applicants know if they will be awarded funds within 15 days after the deadline.

Judy read a DRAFT letter that will be sent to Iyengar yoga teachers and/or Iyengar studios. Edits were suggested. The letter will encourage the teachers/studios to advertise the scholarship fund and membership in the IYANW. The letter will include a poster that will hold scholarship applications and applications for IYANW membership.

Felicity suggested we place an ad in our newsletter advertising the scholarship.

Fundraising For Scholarships. Current balance is approximately \$480.00 and with member fees from 2007 (~\$350.00) we will have ~\$900.00.

It was suggested that the members of the board lead by donating the proceeds or a percentage of the proceeds of an event to the scholarship fund.

The scholarship amounts will be decided by the committee.

Debi joined the scholarship committee.

Action Items:

- Judy will make suggested changes to the 'Letter to Teachers' suggesting that membership supports teachers and dropping the line that had "far and few between." Deadline 14th of October.
- Judy and Don will work on poster to advertise membership and the scholarship program. Paul will be available to edit. Deadline 9th of November.
- Each board member will email Pat describing any event they will host to raise funds for the scholarship program (event between now and the end of 2007). Deadline 14th of October.
- Pat will write article for newsletter about the scholarship process. Deadline 20th of October.

Email Blasts.

Discussion about the nature, cost and content of Email blasts.

Email blasts can be done cheaply. Designed and ready to send for ~\$0.03 per email.

The SE Iyengar association sends out a "blast" every two to three months.

Questions about who would write the content was discussed. Don will need additional board members on his committee to manage and create the content. Don can coordinate the design and distribution.

Motion to move forward with email blasts was unanimously approved.

Action Item:

- Don will start the process of creating email blasts. Tonya and Debi will be responsible for coordinating the content and editing. Process to start in April of 2007 with the first blast due in June of 2007.

501 (c) (3) Application.

Nina suggested we hire someone to help with this process. She will re-read the specifications and research the process and get back to the board with a price quote.

Action Item:

- Nina will provide the board with a quote for completing the application for 501 (c) (3). Deadline 30th of November.

New Business

New IYANW Board Members and Positions.

Starting 1 January 2007:

- Nina will be the new Treasurer.
- Paul will be the new Membership Chair.
- Tonya will be the new Secretary.

Debi will be the new Vice President.
Pat will remain President.
Don will remain Communications Chair.
Judy will remain Scholarships Chair.

2007 Meeting Dates.

Meeting 1: Friday 16 February 2007 in Portland.

Meeting 2: The “June” meeting will be in May and will be the annual members meeting. The meeting will be held at the Iyengar convention in Las Vegas. Date and time TBA.

Meeting 3: Friday and Saturday October 12th and 13th on Lopez Island. Felicity has volunteered to host a workshop for board members able to attend. Final times will be decided closer to the meeting.

Newsletters and Outreach.

We will do future newsletters in one-color only (not necessarily black and white) and distribute extra copies to studios.

The current theme of the upcoming newsletter is “Giving Back”.

The schedule and themes of future newsletters will be:

April 2007: Theme “Yoga Experiences: How did you start?, How did it evolve?, and What made you stay?”
August 2007: Theme: “Convention”
December 2007: Theme: “Birthday issue for Mr. Iyengar”

Other Theme ideas were: “Deepen your practice” and “How has the yoga philosophy impacted your practice”
Felicity will find Bhagavad Gita quote for next newsletter. Deadline 15th of October.

Don will create a form that teachers and studios can use to share information about workshops with IYANW so they can be posted to the web, used in email blasts and printed in the newsletter. Deadline 15th of October.

IYANW will place an ad in the 2007 convention brochure. \$300.00 half-page horizontal black and white only.

Action Items:

- Debi will write an article about her assessment experience. Deadline 21st of October.
- Felicity will send Don some photographs of Mr. Iyengar. Don will scan the photos and use for the next newsletter and the ad for the convention brochure. For photos used in the newsletter Felicity will provide captions. Deadline 15th of October.
- Don will design and ad for the convention brochure using pictures from above. Felicity may supply text. Deadline 30th of January. 1st of February circulate ad for board review.
- Pat will ask Nadine to send in check for convention brochure ad. Deadline 15th of October.
- Judy and Paul will write brief articles for the next newsletter. Deadline 15th of October.

Budget.

We discussed setting general budget guidelines and reviewing at every meeting.

Motion to allocate \$800.00 to the scholarship fund was unanimously approved.

Projected budget for 2007:

Projected Revenue:

70 members x \$25 = \$1,750 of which \$350 will be earmarked for the scholarship fund leaving \$1,400 towards general expenses.

Projected Expenses:

1. General Expenses

\$1,000 travel to meetings

\$400 newsletter

\$150 food for meetings

\$100 Service Mark

\$200 misc. expenses

Total General Expenses \$1,850

2. Scholarship

It was voted to budget \$800 for scholarships in 2007.

3. Nonrecurring expenses

\$750 for IRS filing for 501(c)(3) status

\$1,000 to possibly hire an expert to help with the filing.

Guidelines for Website.

We discussed how to manage corrections to website listings for studios and workshops. We decided that for workshops to be listed they need to be submitted in a standard format and they will be posted quarterly.

To list a workshop the teacher must be a certified Iyengar teacher and the primary teacher at the studio must be an IYANW member.

A wind chime was given to Felicity as token of our appreciation for her service and a candle was being sent to Nadine to thank her as well.

Meeting adjourned.

Notes taken by paul cheek, 8 October 2006.