

**IYNAUS and Regional Group Meeting
27 September 2005
Estes Park Colorado**

Notes of interest to IYANW

Membership Information.

There will be changes. The regional organizations will have limited web access to their members' information available for download **giving them** the ability to manage their own members if they want. New members and **membership chairs** will be able to directly enter their information onto the databases.

Regional / National Connections.

- A. Nominations are needed for new board members. **Send recommendations to Marla Apt.**
- B. All regions need to review/update their bylaws and articles of incorporation and send them to IYNAUS.
- C **Send a copy of Newsletter and other publications to IYNAUS—VP and Outreach Chair (currently Linda DiCarlo and Gail Ackerman)**
- D. **Send copies of local ad campaigns for membership, stories about Mr. Iyengar's visit, Iyengar yoga, etc. to IYNAUS President.**
- E. Regional Access. **Smaller regions will soon be able to have a web presence through the national site. IYANW will be the first to do this. Be sure to notify national of any changes in web address or board membership.**

Service Mark.

To use the Service mark, regionals must pay \$100.00 every year to Pune, check made out to BKS Iyengar. Due every December for the following year. IYANW owes for 2005. (many regions are behind in this obligation)

It was suggested that all regional board members make a detailed job description to be handed down when membership changes. This is to insure that obligations such as this do not get lost in transition.

To qualify as a regional association there has to be a board, with at least 3 certified teachers, elections must be held by mail for all officers, and there must be annual meetings. Articles of incorporation must include the above.

IYANW has to pay IYNAUS \$100.00 to re-activate our regional association. Pat will send a letter to the national board to appeal this charge.

Pune Constitution.

The national board will be examining and incorporating elements of the Pune Constitution—at the request of Mr. Iyengar. A copy of this will be sent to the regional boards for comment. Two of the possible changes that were discussed were having national board members be members from regional boards and requiring that all national members be a member of a regional association.

National Convention.

Proposals are needed for the next two national conventions. It was suggested that there be conventions in 2008 and 2010, maybe 2007 and that possibly SE, South Central or the Northern Cal. Regions could submit proposals. But all are welcome to consider it. **IYNAUS** will send out sample proposals including budgets to all regions. IYNAUS is the sponsor. Deadline is NOW. This will take a huge amount of effort.

**IYANNW Membership Meeting
28 September 2005
Estes Park Colorado**

The meeting opened with 3 om's led by Felicity Green.

All board members except Nadine Sims **were present**. See list at end of minutes of members who attended.

Motion to approve minutes **of Spring meeting made** by Judy seconded by Pat. Minutes **unanimously** approved..

Committee Reports

Treasurer Report (Pat for Nadine).

\$1889.38 balance

\$377.39 dedicated to scholarship fund

The dinner in Seattle for the scholarship fund raised \$400.00, **Expenses were \$102.61**. There have been other donations to this fund.

Membership-- Nina.

As of **Sept 21, 2005 the membership breakdown was:**

21 general members

7 teachers in training level

12 certified at introductory level

4 certified **above** introductory level

44 total **members**

We need to encourage those to join who are in our area but not members of our region. There are 25 IYNAUS members in our area who are not IYANW members.

All members are asked to download the membership application form and encourage others to become members. All teachers should have the forms ready to give to interested students and we should encourage students to recruit other students.

There was a brief discussion of prorating membership to our region and the national fees were discussed. **This will be continued at the next board meeting.**

Communications-- Don.

First newsletter was sent out in August. Newsletter will come out three times a year.

Our temporary website will soon be transferred to the IYNAUS site with some changes – it will look different.

Ours is the first regional to use this service thanks to the work of Don and Carmen.

Scholarship. Judy.

\$379.39 Balance

Current need is to

- 1. Raise Money**
- 2. Organize a committee**
- 3, Review other regions scholarships to know how they are implemented**
- 4. Formulate our policies through brainstorming and research.**

New Business

Membership.

Nina requested some help in pursuing the 501C status. Julie Lawrence offered the assistance of her husband Michael **who has expertise in the field**, to review our situation.

Reported that National needs Articles of incorporation from us. It was suggested that we investigate re-instating the old articles of incorporation in WA **and if** states have samples of how we can set-up these documents. Nina noted that the federal rules are more challenging **since new legislation following the Enron collapse.**

Carmen Viola, reported that IYNAUS is trying to simplify membership giving regions better control. **She will keep us informed of board decisions.**

Scholarship.

The floor was opened for a brainstorming session on Applications, administration, publicity, and **funding.. Current guidelines say recipient must be a member and it is to be used for study in US or Pune.**

The members felt we should expand what we use the money for **to include conventions and assessment.**

They rejected any idea of requiring candidates to pass assessment to qualify for reimbursement feeling that it would add to the stress already associated with assessment. It was suggested that a letter from the recommending teacher testifying to the sincerity of the student might be considered instead.

Funding Ideas:

- raffles
- summer programs (Feathered Pipe Sample)
 - ask teacher to teach class before workshop and donate the money (space donated)
- ask senior teacher to donate a class when they come
- have events on or around Mr. Iyengar's birthday. Maybe work in concert with national scholarship fund. Carmen suggested that for one day teachers donate all the money from one or more classes with the region giving 10% to the national fund
- dedicate some % of the **regional membership** dues to the fund
- add donation suggestion to registration form
- have a mini convention to raise money, have inside area tuition and out of area tuition
- make video

Application and administration guidelines: We need to decide on

- who gets it?
- what is the application process?
- how to administer
- based on financial need? How much can the student afford? IYANW would make up the difference

Judy and Felicity agreed to contact other organizations that give scholarships—particularly the Victoria group—to use as guidelines. Judy will have more concrete suggestions at the next board meeting and the board will make an effort to set policy.

Publicity:

- add donation slot** on our application
- newsletter
- website
- fundraising would get the word out
- flyer with information.

Don agreed to design a flyer for the scholarship (though this can't be done until we decide on more details).

Newsletter.

The cost of the first printing was \$340.00, which is high. Pat explained that the idea was for the first two to be very classy. They would be sent to members and non-members to boost membership. A letter was included to non IYANW members urging them to join so that they could continue getting the newsletter. After the December issue we will publish online and send via email. If a member does not have email we can send via snail mail.

Suggestions from the membership were:

- Print December issue in one color to reduce costs.
 - Julie Lawrence requested that studios get a stock of issues for students. It was pointed out that the newsletter is a perk for members. The suggestion was made that it be available to all for the first year and then perhaps the last issue each year be made available to all.
 - Don confirmed that the newsletter will be archived on the website, for members to read.
- Publications date should be Spring, Late Summer, Mid-winter (Late Nov. or early Dec. for 2005)

For next board meeting Pat will investigate alternative printing cost.

Content:

Pat reported that Ingela Abbott has agreed to write the Philosophy article for the next edition.

Suggestions for consistency of quality of content were

- Yoga **Rahasya** excerpts from the National publications
- Have a theme-Theme suggestion **for next issue**: Stories about Mr. Iyengar (**including** Estes Park)
- Introduce certified teachers in the area, one paragraph from each
- Workshop review/reflections
- Practice corner, sequence
- Announce upcoming topics
- Students corner, advice column, "Dear Guru"

Pat will send out a request to all members in the region for articles and for teachers to submit information. Don and Pat will begin working on next edition so that it will be mailed in early December.

Don suggested using as service called Email blasts. The cost is about \$20 for a large number of blasts. This could be done more often than newsletter with some similar content. Member response was positive to the idea. The board will consider this at the next meeting.

Member benefits.

Pat asked for members present to help in developing a list of benefits IYANW might offer to members.

Suggestions were:

- Discounts at participating studios workshops
- Lunch or dinner with senior teachers (donate, this did not go over too well)
- Listing of workshops and other events. How far ahead should workshops be announced?
- directory of teachers (on website and linked in email blasts)
- poll what other regions do
- draw new member name and give free classes or money off on a workshop
- ask students what would be a great list of benefits

Action Items:

Entire Board.

All members need to write a detailed job description of their positions.

Send any recommendations for national board to Marla

Review the Pune Constitution **when and if we get a copy of it.**

Consider creating a Proposal for one of the next two national conventions.

Download the membership application form and encourage others to become members. All teachers should have the forms ready to give to interested students and we should encourage students to recruit other students.

Send copies of any publicity relating to Mr. Iyengar to Linda DiCarlo and Gail Ackerman.

Nina.

Contact Julie L's husband and continue work on 501C status and Articles of incorporation.

Don.

Create newsletter to be published in early Dec..

Review what it takes to create and send out "email blasts."

Begin working on flyer for membership with benefits listed

Revise membership application to include donation slot for scholarship

Nadine.

Send \$200.00 to Pune , check made out to BKS Iyengar Make clear that is is for Service Mark Payment..

Judy.

Research what other groups are doing with their scholarship funds. Start to create an application form, guidelines for the administration of the funds, process for publicizing the fund, and a plan to raise money. Recruit other members for the scholarship fund.

Pat

Contact all IYNAUS members in region concerning content for newsletter

Work with Don on developing newsletter content

Mail newsletter

Send letter to IYNAUS Board appealing the payment of \$100 re-instatement fee

Felicity

Assist Judy in researching scholarship fund information

Paul.

Contact Richard Schachtel about participating in our association.

Explore the full range of member benefits and create a draft of the possibilities.

These items should be accomplished before the next board meeting—unless noted otherwise.

Notes taken by paul cheek.

List of those attending meeting.:

Claudia Montagne

Charles Udell

Carmen Viola

Vickie Aldrudge

Janet Langley

Julie Lawrence

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